

"Cheapside Market, filled with goldsmiths' shops, was the most important shopping street in the City of London. Hugh Alley, who painted the food markets of London at the end of Elizabeth's reign, shows vendors selling food in the middle of the avenue."

Linda Levy Peck, *Consuming Splendor: Society and Culture in Seventeenth Century London*, Cambridge: Cambridge University Press, 2005, p. 4.